

# REBECCA ELIAS

## UX DESIGNER

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medium.com/

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### SKILLS

User Research / Interviews

Competitive Analysis

Wireframing

Sketching

Prototyping

Persona / User Journeys

Flow Maps

Information Architecture

Heuristic Evaluation

Design Sprints

### SOFTWARE

Sketch

Invision

Figma

Adobe Creative Suite

MS Office Suite

### EDUCATION

General Assembly:

User Experience Design

Immersive (UXDI)

Skillcrush:

Visual Design Certification

Concordia College:

B.A. Social Science

The needs and behaviors of users is what motivates me to create intuitive user experiences that seamlessly guide users through their journey. With an eye for detail and a commitment to user-focused design, I am driven to create products that not only meet requirements but also delight and bring satisfaction to users.

### PRODUCT/UX DESIGNER

Overpass | October 2020 - January 2024

- Conducted in-depth user research, including user interviews, surveys, and usability testing, to gain valuable insights into user behavior, needs, and pain points.
- Utilized these findings to inform design decisions and drive user-centered solutions
- Developed flows and wireframes to outline the structure and functionality of interfaces.
- Worked cross-functionally with product managers, developers, and other stakeholders to align design solutions with business goals and technical constraints.

### UX DESIGN INTERN

Everest Effect | July 2020

- Conducted a thorough analysis of the existing information structure, identifying pain points and areas for improvement. Streamlined the architecture to enhance content discoverability and navigation, resulting in a more intuitive experience.
- Facilitated usability testing sessions to validate the effectiveness of the proposed information architecture changes.
- Prepared detailed documentation outlining the rationale behind the chosen information architecture and design decisions.

### GENERAL ASSEMBLY

UX Design Immersive Bootcamp | May 2020 - August 2020

- Completed a 12 week immersive UX Design program, gaining hands-on experience in user research, information architecture, interaction design, and prototyping.
- Developed proficiency in applying user-centered design principles to create intuitive and engaging digital experiences, effectively addressing user needs and business goals.
- Successfully collaborated on real-world projects, honing skills in ideation, wireframing, and usability testing, resulting in impactful design solutions.

### BY ACADEMY OF QUEENS

IT Support Assistant / Administrative Assistant | 2018 - 2020

- Proficiently managed the upkeep of a comprehensive array of 30+ smartboards.
- Provided technical support for a network of computers, laptops, and printers, promptly addressing issues to minimize disruptions to teaching and administrative functions.
- Oversaw the school's IT inventories, including hardware components, software licenses, and peripheral devices.

### CONCORDIA COLLEGE

Bachelor's Degree in Social Science | September 2017 - August 2019